MAKING HORIZONTAL COLLABORATION IN YOUR SUPPLY CHAIN SCALABLE

Real-time data sharing and platform-based communication





THE MISSING LINK IN MODERN SUPPLY CHAIN MANAGEMENT

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Today, if you google for the biggest trends in supply chain, you'll find 'horizontal collaboration' to be one of them. But even though we have seen a few interesting pilot projects, they were never scalable.

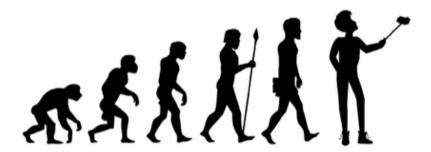
Driving new value through collaboration requires data, systems and people to come together. This is no small challenge since data and people are spread across many different places. They operate in silos, working within different systems that are incompatible.

Connecting people

The supply chain network can be considered as a social organism. The success of this organism depends upon its ability to enable or support collaboration among all participants and stakeholders.



Communication has changed from point-to-point (telephone, E-mail, EDI) to platforms (Whatsapp, Teams, Slack, Zoom)



it is estimated that huge value can be unlocked in your supply chain using social technologies. Two third of the value creation lies in improving the communication and collaboration within and across enterprises.

According to a study of McKinsey,

Connecting data

At the same time, all people in the extended network should have access to real-time, cross network and high-quality data. The network should provide a single source of truth in real-time to its participants, enabling communities to achieve a 360-degree level of visibility.

STREAMLINER

On the Streamliner platform, it is very easy for a company to set up its own community and invite its trading partners.

Within your community, you can connect people from different locations and companies in your supply chain to each other and have them collect all sorts of data together, whilst the pro alliance technology will clean and visualize it in real-time.

All members in the community will have access to more, better and real-time information, gaining new insights in how to optimize their supply chain.

Interested in finding out more? Visit our website (www.streamliner.cloud) and find out how.